

JANUARY

2016

TOP PHOTOGRAPHERS ON THE WEB

The Web Popularity Index (WPI) takes into consideration the three key factors of the social web: reach, interaction with users, and external references. Thousands of social media and web indicators for popular photographers of the present day were collected during the survey period and evaluated for the creation of the index.

We analysed: fans, followers and subscribers on Facebook, Instagram, Twitter, Pinterest, Flickr, Tumblr, 500px and other social networks, ratios for interaction with subscribers, fans and followers, as well as references for the photographers' publications.

1	Brandon Stanton @humansofny		Streetstyle	2175,45 (WPI)
2	Said Mhamad @saidmhamadphotography		Wedding	773,40
3	Murad Osmann @muradosmann		Photography	388,72
4	Mario Testino @mariotestino		Fashion	292,02
5	Clark Little @clarklittle		Landscape	248,36
6	Chris Burkhard @chrisburkard		Travel	195,34
7	Terry Richardson @terryrichardson		Fashion	188,63
8	Michael Schulz @berlinstagram		Streetstyle	188,38
9	Steve McCurry @stemccurryofficial		Documentary	163,69
10	Jimmy Chin @jimmy_chin		Travel	138,85
11	Theron Humphrey @thiswildidea		Travel	119,71
12	Sudhir Shivaram @sudhirshivaram		Wildlife	114,93
13	Rathika Ramasamy @rathikaramasamy		Wildlife	112,03
14	Andrew Knapp @andrewknapp		Wildlife	104,52
15	Emily Soto @emilysoto		Fashion	101,18
16	Russell James @nomadrj		Fashion	93,55
17	Lara Jade @larajadephotography		Fashion	89,62
18	Mike Kus @mikekus		Commercial	87,85
19	Jörg Nicht @jn		Travel	87,74
20	David Guttenfelder @dguttenfelder		Documentary	87,45
21	JR @jr		Streetstyle	85,38
22	Adam Senatori @adamsenatori		Other	85,11
23	Annie Leibovitz @annieleibovitz		Fashion	82,77
24	Robert Jahns @nois7		Art	82,21
25	Auditya Venkatesh @audiphotography		Landscape	80,71
26	Dan Rubín @danrubin		Streetstyle	78,72
27	Christopher Cashak @cashak		Documentary	77,60
28	Cory Richards @coryrichards		Travel	77,05
29	Thomas Hawk @thomashawk		Art	75,12
30	Paul Steele @paul_steele		Travel	71,86
31	Simone Bramante @brahmino		Commercial	71,62
32	Timothy McGurr @13thwitness		Streetstyle	71,32

33	Thomas Kakareko @thomas_k		Streetstyle	65,55
34	Luis Valadares @luis_valadares		Portrait	63,98
35	Jim Harmer @jimharmer		Documentary	62,77
36	Vicky Navarro @lavicvic		Streetstyle	61,85
37	Jake Olson @jakeolsonstudios		Portrait	61,75
38	Thomas P. Peschak @thomaspeschak		Wildlife	61,47
39	Lisa Bettany @mostlylisa		Landscape	57,06
40	Peter Lindbergh @therealpeterlindbergh		Fashion	56,81
41	Paul Octavious @pauloctavious		Documentary	55,52
42	Scott Kelby @scottkelby		Other	55,13
43	Nick Knight @showstudio_nick_knight		Fashion	54,95
44	Gary Arndt @everythingeverywhere		Travel	54,87
45	Todd Anthony Tyler @toddatyler		Fashion	54,68
46	Michael Kenna @Michael-Kenna-Photography		Landscape	53,78
47	Sue Bryce @suebryce		Portrait	52,56
48	Sean Scott @sean-scott-photography		Wildlife	52,23
49	Jeremy Cowart @jeremycowart		Portrait	51,92
50	Alan Hoelzle		Landscape	51,73
51	Chase Jarvis @chasejarvis		Documentary	51,44
52	Hiroaki Fukuda @hirozzzz		Streetstyle	50,97
53	Sarah Palmer @heysp		Streetstyle	50,96
54	Sam Horine @samhorine		Streetstyle	50,83
55	Adam Bouska @adambouska		Fashion	50,49
56	Rehahn Croquevielle @rehahn_photography		Documentary	49,81
57	Renan Ozturk @renan_ozturk		Travel	49,68
58	Joey L. Lawrence @joeyldotcom		Portrait	46,75
59	Ellen von Unwerth @ellenvonunwerth		Art	45,65
60	Neeta Shankar @neetashankar		Wedding	44,69
61	Jordan Matter @jordanmatter		Portrait	43,36
62	Ahmed Mokhtar @ahmedmokhtarph		Wedding	42,77
63	Sapna Reddy @sapnareddy		Landscape	42,22
64	Trey Ratcliff @treyratcliff		Landscape	42,20
65	Jasmine Star @jasminestar		Wedding	42,19
66	Terje Sorgerd @TSOphotography		Landscape	41,83

67	Lee Jeffries @lee_jeffries		Portrait	40,99
68	Ken Kaminesky @kenkaminesky		Landscape	39,18
69	Erik Johansson @alltellinget		Landscape	38,89
70	Philip Bloom @philipbloom		Documentary	38,44
71	Anne Geddes @annegeddesofficial		Portrait	38,12
72	Colby Brown @colbybrownphotography		Travel	36,61
73	Meg Bitton @MegBittonPhotography		Portrait	36,49
74	Benjamin Von Wong @vonwong		Art	36,47
75	Jared Polin @jaredpolin		Documentary	36,12
76	Dirk Bakker @macenzo		Architecture	36,02
77	Alexandra Sophie @alexandrasophiephoto		Fashion	35,69
78	Joe McNally @joemcnallyphoto		Portrait	33,92
79	Micheal Christopher Brown @michaelchristopherbrown		Documentary	33,67
80	Syed Hussian Jamal @shjphotography		Wedding	32,99
81	Peter Klesken @PeterKlesken		Documentary	32,49
82	Melanie Plum @au-contrainte-photography		Fashion	32,48
83	Gregory Colbert @ashesandsnows		Documentary	32,40
84	Zhang Jingna @zemotion		Portrait	31,23
85	Sebastian Spasic @akusepp		Streetstyle	30,37
86	Everton Rosa @rosaeverton		Wedding	29,84
87	John Rankin Waddell @rankinarchive		Portrait	29,31
88	Elise Swopes @swopes		Streetstyle	29,17
89	Richard Koci Hernandez @koci		Art	29,02
90	Kevin Russ @kevinruss		Landscape	28,91
91	Daniel Tam @danieltamig		Wedding	28,69
92	Kristian Schuller @kristianschuller		Fashion	28,68
93	Richard Bernabe @bernabephoto		Landscape	28,44
94	Serena Hodson @serenahphotography		Wildlife	27,57
95	Art Wolfe @artwolfe		Landscape	27,18
96	Gareth Pon @garethpon		Streetstyle	27,17
97	Laurent Baheux @laurentbaheux		Nature	26,92
98	Lina Tesch @LinaTeschPhotography		Fashion	26,84
99	Erwin Olaf @erwinolaf		Documentary	26,80
100	Guido Karp		Portrait	26,33