

2015

TOP PHOTOGRAPHERS ON THE WEB

The Web Popularity Index (WPI) takes into consideration the three key factors of the social web: reach, interaction with users, and external references. Thousands of social media and web indicators for popular photographers of the present day were collected during the survey period and evaluated for the creation of the index.

We analysed: fans, followers and subscribers on Facebook, Instagram, Twitter, Pinterest, Flickr, Tumblr, 500px and other social networks, ratios for interaction with subscribers, fans and followers, as well as references for the photographers' publications.

1	Brandon Stanton @humansofny		1935.10 (WPI)
2	Murad Osmann @muradosmann		333.37
3	Mario Testino @mariotestino		255.89
4	Clark Little @clarklittle		239.56
5	Michael Schulz @berlinstagram		192.34
6	Terry Richardson @terryrichardson		187.89
7	Steve McCurry @stevemccurryofficial		129.77
8	Todd A. Tyler @toddatyler		120.95
9	Sudhir Shivaram @sudhirshivaram		120.32
10	Nick Brandt @Nick-Brandt		119.53

11	Andrew Knapp @andrewknapp		117.64
12	Robert Jahns @nois7		108.66
13	Jörg Nicht @jn		106.49
14	Jimmy Chin @jimmy_chin		104.62
15	Theron Humphrey @thiswildidea		98.18
16	Simone Bramante @brahmino		95.90
17	Emily Soto @emilysoto		92.85
18	Annie Leibovitz @annieleibovitz		90.53
19	Thomas P. Peschak @mikekus		88.12
20	Mike Kus @mikekus		86.92
21	Lara Jade @larajadephotography		86.09
22	Russell James @nomadrj		85.66
23	Adam Senatori @adamsenatori		85.39
24	Auditya Venkatesh @audiphotography		85.24
25	Christopher Cashak @cashak		84.20
26	David Guttenfelder @dguttenfelder		83.70
27	Dan Rubin @danrubin		78.05
28	JR @jr		75.43
29	Thomas Hawk @thomashawk		75.05
30	Cory Richards @coryrichards		72.46
31	Paul Steele @paul_steele		72.41
32	Marcus Klepper @marcusklepperphotography		70.61

33	Adam Bouska @adambouska		65.27
34	Timothy McGurr @13thwitness		65.10
35	Jim Harmer @jimharmer		64.29
36	Michael Kenna @Michael-Kenna-Photography		64.12
37	Dirk Bakker @macenzo		64.01
38	Thomas Kakareko @thomas_k		63.50
39	Vicky Navarro @lavicvic		62.03
40	Micheal Christopher Brown @michaelchristopherbrown		58.95
41	Lisa Bettany @mostlylisa		57.46
42	Gerry Langer @gerry_langer_photography		56.55
43	Serena Hodson @serenahphotography		55.91
44	Paul Octavious @pauloctavious		55.57
45	Paul Marcellini @paulmarcellini		53.42
46	Sarah Palmer @heysp		51.48
47	Chase Jarvis @chasejarvis		51.31
48	Rehahn Croquevielle @rehahn_photography		50.85
49	Gary Arndt @everythingeverywhere		50.67
50	Sean Scott @seanscottphotography		50.47
51	Scott Kelby @scottkelby		49.77
52	Sam Horine @samhorine		48.96
53	Bill Henson @BillHensonArtist		47.19
54	Hiroaki Fukuda @hiroazzz		47.10
55	Renan Ozturk @renan_ozturk		47.07
56	Erik Johansson @alltellingget		46.69
57	Nick Knight @showstudio_nick_knight		46.40
58	Jeremy Cowart @jeremycowart		46.39
59	Gabrielyan @gabrielyanphotography		45.59
60	Alexander Steger @AlexSFotografie		45.59
61	Joey L. Lawrence @joeyldotcom		45.04
62	Sonja Saur @sonja_saur_photography		44.83
63	Neeta Shankar @neetashankar		44.63
64	Christoph Schaller @christophschaller		43.32
65	Ahmed Mokhtar @ahmedmokhtarph		43.21
66	Richard Peters @richardpeters		42.87

67	Terje Sorgerd @TSOphotography		42.01
68	Jordan Matter @jordannmatter		41.31
69	John Keatley @johnkeatley		41.11
70	Jasmine Star @jasminestar		41.08
71	Peter Lindbergh @therealpeterlindbergh		40.47
72	Trey Ratcliff @treyratcliff		40.32
73	Mert Alas @mertalas		40.27
74	Jake Olson @jakeolsonstudios		39.91
75	Alexandra Sophie @alexandrasophiephoto		39.57
76	Arnaud Montagard @arnaudmontagard		39.57
77	Kristian Schuller @kristianschuller		39.29
78	Laura Helena @LauraHelena-Photography		38.74
79	Philip Bloom @philipbloom		38.67
80	Melanie Plum @au-contrainte-photography		38.54
81	Mary Ellen Mark @maryellen_mark		38.00
82	Lyly Flash Photographe @lyly_flash		36.31
83	Marcel Hotze @siebzehn.grad.fieber		35.73
84	Erwin Olaf @erwinolaf		35.63
85	Anne Geddes @annegeddesofficial		35.54
86	Andreas Mühle @AndreasMühle		35.24
87	Nobuyoshi Araki @arakinobuyoshi4		34.30
88	Yann Arthus-Bertrand @Yann_A_B		33.74
89	Joel Meyerowitz @joelmeyerowitz		33.25
90	Oliver Rath @oliverrath		33.11
91	Brice Portolano @briceportolano_		33.08
92	Sacha Leyendecker @sachaleyendecker		32.65
93	Peter Klesken @PeterKlesken		32.63
94	Robert Maschke @robertmaschke		32.41
95	André Josselin @andrejosselin		32.29
96	Ken Kaminesky @kenkaminesky		31.73
97	Zhang Jingna @zemotion		31.23
98	Josef Hoflehner @josefhoflehner		31.10
99	Benjamin Jarwoskji @jaworskji		31.00
100	Bettina Rheims @bettinarheims		30.94