

# 2017

# TOP PHOTOGRAPHERS ON THE WEB

The Web Popularity Index (WPI) takes into consideration the three key factors of the social web: reach, interaction with users, and external references. Thousands of social media and web indicators for popular photographers of the present day were collected during the survey period and evaluated for the creation of the index.

We analysed: fans, followers and subscribers on Facebook, Instagram, Twitter, Pinterest, Flickr, Tumblr, 500px and other social networks, ratios for interaction with subscribers, fans and followers, as well as references for the photographers' publications.

1	Brandon Stanton @humansofny		2565,24 (WPI)
2	Said Mhamad @saidmhamadphotography		913,81
3	Murad Osmann @muradosmann		485,74
4	Mario Testino @mariotestino		485,22
5	Clark Little @clarklittle		304,77
6	Chris Burkhard @chrisburkhard		295,33
7	Steve McCurry @stevemccurryofficial		274,55
8	Terry Richardson @terryrichardson		272,17
9	Jimmy Chin @jimmy_chin		186,33
10	Theron Humphrey @thiswildidea		172,73

11	Emanuele Ferrari @EmanueleFerrariPhotographer		168,36
12	Sudhir Shivaram @sudhirshivaram		152,19
13	Michael Stokes @Stokes_Photo		137,51
14	JR @jr		136,01
15	Rathika Ramasamy @rathikaramasamy		120,48
16	Emily Soto @emilysoto		116,36
17	Auditya Venkatesh @audityaphotography		112,32
18	Robert Jahns @nois7		110,86
19	Michael Schulz @berlinstagram		110,14
20	Adam Bouska @adambouska		107,81
21	Manfred Baumann @manfredbaumann		106,64
22	Lara Jade @larajadephotography		103,71
23	David Guttenfelder @dguttenfelder		103,14
24	Gary Arndt @everythingeverywhere		99,83
25	Hari Menon @harimenonphotography		98,86
26	Simone Bramante @brahmino		98,63
27	Annie Leibovitz @annieleibovitz		98,16
28	Andrew Knapp @andrewknapp		94,07
29	Cory Richards @coryrichards		93,98
30	Laurence Norah @lozula		93,13
31	Thomas P. Peschak @thomaspeschak		87,31
32	Mikek Kus @mikekus		87,24

33	Jake Olson @jakeolsonstudios		86,98
34	Peter Lindbergh @therealpeterlindbergh		85,31
35	Adam Senatori @adamsenatori		83,69
36	Steven Meisel @stevenmeisel		82,60
37	Timothy McGurr @13thwitness		81,68
38	Patrick Demarchelier @patrickdemarchelierofficial		81,35
39	Jörg Nicht @jn		80,04
40	Dan Rubin @danrubin		78,25
41	Ellen von Unwerth @ellenvonunwerth		76,13
42	Christopher Cashak @cashak		75,91
43	Paul Steele @paul_steele		73,47
44	Scott Kelby @scottkelby		72,01
45	Joe McNally @joemcnallyphoto		69,21
46	Renan Ozturk @renan_ozturk		68,57
47	Thomas Kakareko @thomas_k		67,79
48	Nick Knight @showstudio_nick_knight		67,78
49	Jim Harmer @jimharmer		65,54
50	Lisa Bettany @mostlylisa		62,31
51	Chase Jarvis @chasejarvis		62,24
52	Vicky Navarro @lavicvic		61,64
53	Benjamin Jarwoskyj @jarwoskyj		60,13
54	Laura Zalenga @LauraZalengaPhotography		59,80
55	Rokkam Jaswanth @bunny_jaswanth		59,79
56	Lina Tesch @linatesch		58,85
57	Sue Bryce @suebryce		58,33
58	Rehahn Croquevielle @rehahn_photography		58,14
59	Trey Ratcliff @treyratcliff		57,30
60	Jeremy Cowart @jeremycowart		56,93
61	Alessio Albi @alessioalbiphotography		55,80
62	Hiroaki Fukuda @hiroazzzz		55,24
63	Richard Bernabe @bernabephoto		55,14
64	Jasmine Star @jasminestar		54,08
65	Paul Octavious @pauloctavious		53,66
66	Michael Kenna @Michael-Kenna-Photography		53,63

67	Sam Horine @samhorine		52,51
68	Jordan Matter @jordannermatter		51,10
69	Thomas Rajan @thomasrajanphotography		50,66
70	Neeta Shankar @neetashankar		50,65
71	Philip Bloom @philipbloom		50,46
72	Sarah Palmer @heysp		50,14
73	Michael Christopher Brown @michaelchristopherbrown		49,98
74	Laurent Baheux @laurentbaheux		49,59
75	Ahmed Mokhtar @ahmedmokhtarph		49,44
76	Syed Hussian Jamal @shjphotography		49,43
77	Todd Anthony Tyler @toddatyler		49,29
78	Fernanda Teixeira @nandateixeirafotografia		49,09
79	Steven Klein @stevenkleinstudio		48,84
80	JB Qorz @qorz		47,71
81	Erik Johansson @alltellingnet		47,20
82	Lee Jeffries @lee_jeffries		47,00
83	Sapna Reddy @sapnareddy		46,97
84	Bruce Weber @bruce_weber		46,36
85	Sean Scott @seanscottphotography		45,19
86	Everton Rosa @rosaeverton		43,31
87	Nobuyoshi Araki @arakinobuyoshi4		43,22
88	Kai Man Wong @kaiman_wong		42,03
89	Maurizio Cattelan @maurziocattelan		41,45
90	Terje Sorgerd @TSOphotography		40,99
91	Dirk Bakker @macenzo		40,80
92	Benjamin Von Wong @vonwong		40,43
93	Jean Noir @jeannoirphotography		39,84
94	Jared Polin @jaredpolin		39,46
95	George A. Rauscher @georgerauscher		39,39
96	James Nachtwey @jamesnachtweyofficial		38,88
97	Omar Z Robles @omarzrobles		38,73
98	Anne Geddes @annedgeddesofficial		38,57
99	Luis Valadares @luis_valadares		38,40
100	Sebastian Spasic @akusepp		38,16